

WHAT IS QUARTER MIDGET RACING?

LVQMRC established itself as a Non-Profit Organization in 1956 to provide Quarter Midget Dirt Racing for the children of the tri-state area. Located on the grounds of Pocono International Raceway in Long Pond, PA, Pocono Quarter Midget Raceway is 1/14th mile clay tri-oval that provides fast and exciting racing action for kids ages 5 to 16.

LVQMRC is an independent Quarter Midget club, where its members are responsible for rules, specifications, procedures, and fund raising. We provide a true FAMILY experience where Moms and Dads help run the races for the children.

A Quarter Midget Race Car is a 1/4 scale version of an open wheeled Midget Car. The engines are single cylinder Honda, or Briggs & Stratton. The cars are built around a tubular frame, are fully suspended through shocks and torsion bars and the bodies are painted and numbered to the driver's preference.



*Celebrating 56 Years
of racing excitement*

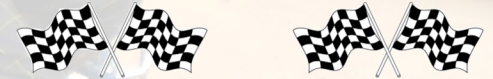
1956—2012

**BECOME A RACE
SPONSOR AND SHARE
THE EXCITEMENT!**

Track Location:

On the grounds of Legendary Pocono International Raceway 1/2 mile off PA 115 on Long Pond Road @ Gate 5 (Andretti Road) in Long Pond, PA

Web Site: www.LVQMRC.org



**SPONSORSHIP
OFFERINGS**

L.V.Q.M.R.C. - "The Premier
Quarter Midget Racing Facility"

Why Sponsor a race?

What better way to support youth racing than to sponsor a race and purchase a billboard sign. LVQMRC averages 45 cars per race night and we race every weekend from May to October. Competitors come from the Tri-State area to race at Pocono Quarter Midget Raceway.

Race Night Sponsors receive:

- Choice of sponsorship night
- Opportunity to distribute your marketing material
- Company name on track sponsor sign on race night (yours to keep).
- Opportunity to announce your company as sponsor of the race & give the command to "start engines"
- Company name broadcast on track PA
- 2 Tickets to end of season Awards Banquet
- Business card listing in the annual LVQMRC year-book
- 1 copy of the LVQMRC annual yearbook
- 1 LVQMRC T-shirt
- Sponsor Thank You Plaque
- 10% Discount on any other form of sponsorship

Billboard Signs

In conjunction with sponsoring a race, why not purchase a billboard sign that will be on display all season long? Your sign will hang on the track's outer fencing and be visible to hundreds of people each week. You need only provide your artwork, Lehigh Valley Quarter Midget Race Club will have your sign produced for you.

Sign Sizes: 2'x4' 4'x4' 4'x8'

Web Site Link & Logo can be added for \$60 for the Season. (Larger advertising available).



Web Site: www.LVQMRC.org

LVQMRC Order Form

◊ Annual Yearbook	\$30.00	_____
<small>Business card ad (Larger available)</small>		
◊ LVQMRC Sponsor Web Site Link	\$60.00	_____
◊ Billboard Sign 2' x 4'	\$150.00	_____
<small>(Renew \$100.00)</small>		
◊ Billboard Sign 4' x 4'	\$250.00	_____
<small>(Renew \$200.00)</small>		
◊ Billboard Sign 4' x 8'	\$350.00	_____
<small>(Renew \$300.00)</small>		
◊ Race Night Sponsor	\$350.00	_____
<small>T-Shirt Size _____ Additional shirts @ \$15. each _____</small>		
		TOTAL _____

Company Name _____

Contact Name _____

Company Address _____

Email Address _____

Phone _____ FAX _____

1st Choice Race Night _____

2nd Choice Race Night _____

3rd Choice Race Night _____

Method of Payment: Check # _____ cash

CC# _____ exp

LVQMRC accepts Visa or MasterCard

For more information about LVQMRC or custom sponsor packages, please contact Carl or Janice Mease at cjmease@hotmail.com or (570) 234-7267

Make checks payable to: LVQMRC

Mail completed form to: LVQMRC

PO Box 21803

Lehigh Valley, PA 18002-1803

